



# PENNSYLVANIA SINFONIA ORCHESTRA

1524 W. Linden Street Allentown, PA 18102

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## Concert Program Advertising Contract

Thank you for supporting the quality musical outreach of the Pennsylvania Sinfonia Orchestra. By advertising in our concert programs, you are putting the message of your business or organization into the hands of thousands of discerning consumers from the Lehigh Valley and beyond. Our patrons will remember your name when they are shopping, dining, or looking for entertainment.

Business Name \_\_\_\_\_

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Ad size	Dimensions	# of Insertions	
		Valley Vivaldi summer season (4 concerts) <b>OR 1 subscription concert</b> (choice of date)*	<b>BEST VALUE</b> <b>9 concerts-</b> summer <i>plus</i> 2009-10 subscription season
Full page	4-1/2" wide x 7-1/2" high	\$150 _____	\$750 _____
1/2 page	4-1/2" wide x 3-5/8" high	\$80 _____	\$400 _____
1/4 page <b>horizontal</b>	4-1/2" wide x 1-5/8" high	\$50 _____	\$250 _____
1/4 page <b>vertical</b>	2-1/8" wide x 3-5/8" high	\$50 _____	\$250 _____

**\*If paying for a single insertion, please check your choice of the four summer concerts OR a single date below.**

### Valley Vivaldi summer season- **Sundays, June 28, July 19, August 9 and August 30, 2009**

performed at Cedar Crest College, Allentown and Wesley Church, Bethlehem

Pay for one insertion and your ad will be placed in all four concert programs.

### 2009-10 subscription season-

- Saturday, October 10, 2009** - Allentown Symphony Hall; *featuring the Allentown Band*
- Saturday, November 21, 2009** - Allentown Symphony Hall; *featuring Eliot Fisk, guitarist*
- Sunday, January 17, 2010** - Wesley Church, Bethlehem; *featuring Sinfonia's principal players*
- Saturday, March 27, 2010** - Allentown Symphony Hall; *featuring Zen for Primates*
- Saturday, April 24, 2010** - Allentown symphony Hall; *featuring Peter Orth, pianist*

We can accept your **black-and-white camera ready ad** or **digital file** in **.jpg, .tif** or **.pdf format**. If design assistance or additional information is needed, please call **610 434-7811**.

E-mail files to [pasinfonia@verizon.net](mailto:pasinfonia@verizon.net) Postal mail: PA Sinfonia Orchestra, 1524 W. Linden St., Allentown, PA 18102

Ads will continue to be accepted as the season progresses, but to appear in the Valley Vivaldi summer concert programs, please confirm your reservation and send ad material and payment **by June 17, 2009**.